



**PAYA**  
**Group**

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# Sponsor A Charity

Support Your Favourite Charity With A  
Contactless Donation Box Sponsorship



## How can you help?

Businesses can choose to sponsor a charity by giving us their chosen charity details. This option is ideal for businesses that want a straightforward sponsorship program with a specific charity, or are already partnered with a named charity.

Support your designated charity by sponsoring a contactless donation box to help raise funds for their cause. Charities can be switched at any time for a fee of £25 per switch.

If you would like to start sponsoring a charity, simply contact us with their details and their registered charity number and we will confirm if they are eligible.

### Businesses Benefits

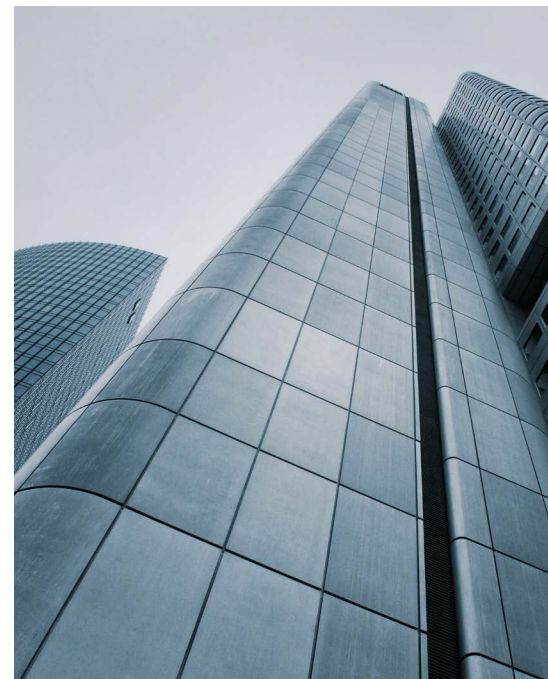
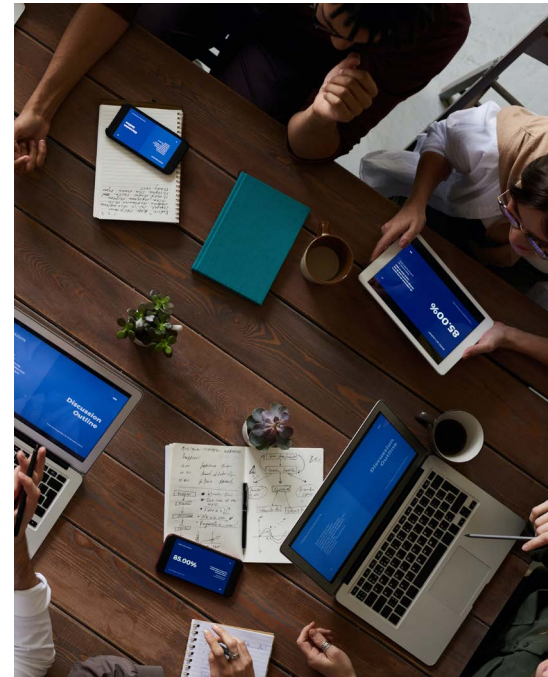
- Better brand recognition
- More positive business reputations
- Increased sales and customer loyalty
- Better operational cost savings
- Better financial performances
- Greater ability to attract and retain staff

Once a business has a rental agreement, they will be given access to a personalised Sponsorship Portal. The Sponsorship Portal allows businesses to monitor the progress of their contactless device and the donations received.

### Charity Benefits

- Allows charities to utilise contactless technology
- No set-up costs
- Higher volumes of donations
- Greater donation amounts

Donations are also viewable in graph and table form, giving businesses a quick visual summary of their transaction worth each month. Transactions can be downloaded for use in business reports.



## Five Easy Steps

1. Choose which style of device you want to hire.
2. Choose how long you want to sponsor for.
3. Choose whether to cover the cost of transaction fees.
4. Choose which charity to sponsor.
5. Choose or design your own device branding.

Sponsor a charity

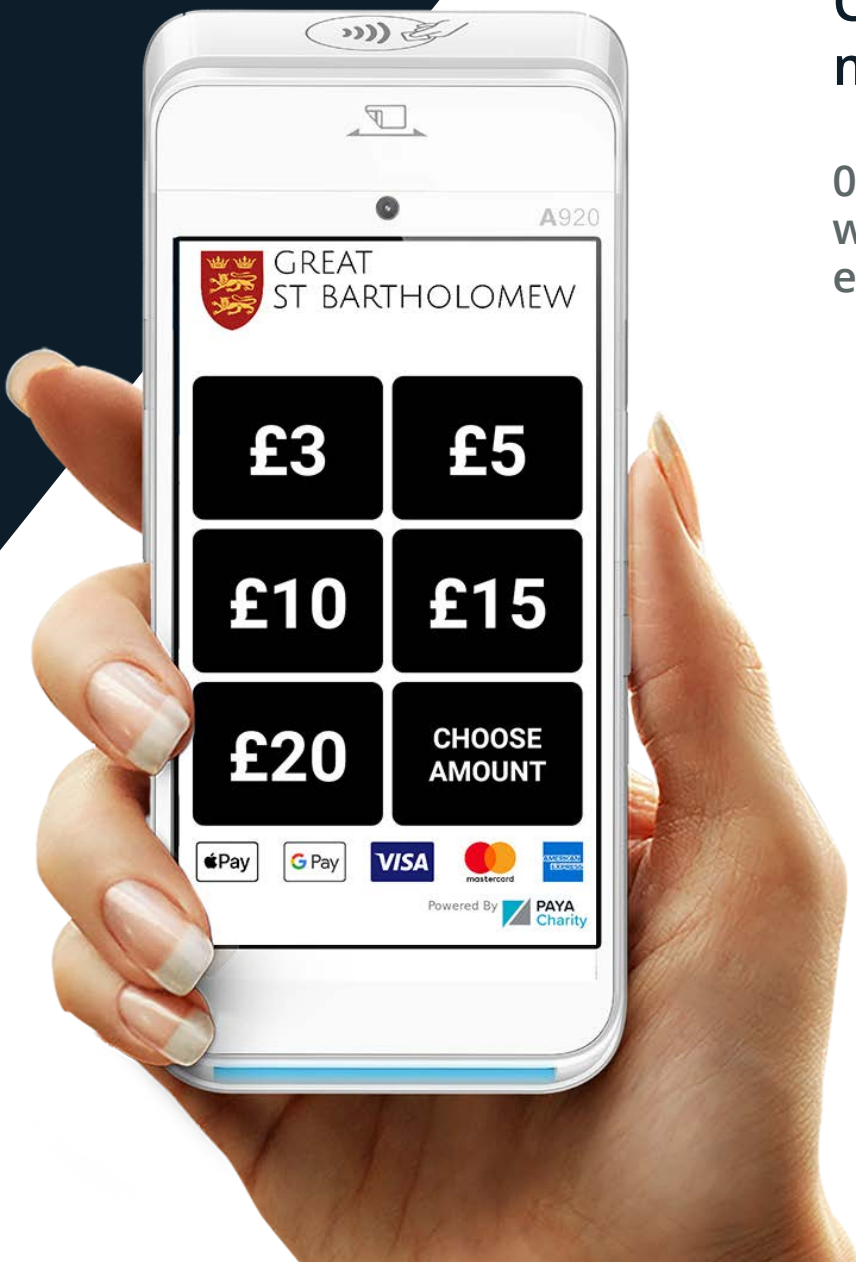


<https://www.payacharity.com/sectors/csr-solutions/sponsor-a-charity>



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## Contact us for more information

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